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Lefebvre

Ricke & Associates
Proactive Public Affairs and Communications
23266 W. Fairview Drive Barrington, Illinois 60010 (708) 381-8198 fax: (708) 381-8219

Thomas D. Ricke
President

Murray H. Bring
Senior Vice President
General Counsel
Philip Morris Company
120 Park
New York, N. Y. 100

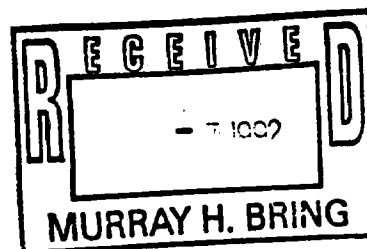
*This is the letter you
requested from Craig Fuller
about a month ago.*

Dear Murray,

After our brief discussion on Friday, it occurred to me there are some things that could and perhaps should be prepared for PM and the tobacco industry to answer and even pre-empt questions from the media on the history of the Council for Tobacco Research --- something like the long document we put together for release after the original Cipollone verdict.

The more secretive something seems, the more sinister it will appear to the media and the public. Also, I would not be surprised if our friends from New Jersey and Boston begin to package some of the documents made public in the Cipollone case -- taking things out of context while adding their own cynical versions of what the material is supposed to mean. (Remember the Nightline nightmare in the middle of the trial?)

Anyway, I am happy to talk with you or Craig about this. If you would want me to work on it -- at least putting together a worst case scenario and what you could do to counter it -- I would need to have an indication of your interest sooner, rather than later.



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